BA in English: An Introduction
BA in English

Programme Statement

The BA in English programme equips students with theoretical and practical knowledge in English language, literature, and professional communication. Our courses develop students’ ability to analyse critically the English language and its use in a variety of genres, modes, and media. Upon completion of the programme, students will have acquired the skills and attitudes essential for successful communication in linguistically and culturally diverse contexts. The programme prepares students for a wide range of professions and academic pathways.
Students will…

• Develop communicative competence in English in a wide range of local and international contexts.

• Apply theories of linguistics, communication and literary and cultural studies to discover and analyse the way language is used in a range of settings.

• Generate and execute innovative language-based projects individually and through effective collaboration.

• Acquire global perspective

• Apply a spirit of discovery and creativity to the study of English.
100% of BA students graduated with work-related experience from the year 2014 to 2018.
Students participate in at least one international learning experience, such as exchange (1-semester long, credit-bearing study at a partner university), study tour and overseas internship.
### Programme Core Subjects

<table>
<thead>
<tr>
<th>English Language Skills and Strategies</th>
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<tbody>
<tr>
<td>Studies in English: Knowledge and Pathways</td>
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These two are compulsory courses for students pursuing a four-year normative degree.

<table>
<thead>
<tr>
<th>The Structure of English</th>
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<tbody>
<tr>
<td>Literature Across Time</td>
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<tr>
<td>Literature Across Media</td>
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<tr>
<td>Discourse and Pragmatics</td>
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<tr>
<td>English in Corporate and Professional Communication</td>
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<tr>
<td>Internship (local or overseas)</td>
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</tbody>
</table>
Students choose between two streams:

Language and Literature

or

English and Professional Communication
## Stream Core

### English and Professional Communication

<table>
<thead>
<tr>
<th>Workplace Culture and Interaction</th>
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<tbody>
<tr>
<td>Intercultural Communication</td>
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<tr>
<td>Professional and Corporate Discourse</td>
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<tr>
<td>Communication Strategies in Business Projects</td>
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### Language and Literature

<table>
<thead>
<tr>
<th>English as a World Language</th>
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<tbody>
<tr>
<td>English in Society</td>
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<tr>
<td>Modern Drama: Text and Performance</td>
</tr>
<tr>
<td>Critical Approaches to Literature</td>
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</tbody>
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Language and Literature Electives (examples)

Asian Literature in English
Introduction to English Poetry
Fantasy in Literature
Modern and Contemporary Fiction
Creative Writing
The Art of Life Narrative
Popular Culture and Social Life
Introduction to English Film Studies
Language and Digital Media
Popular Music and Social Life

Drama Workshop
Advanced English Phonetics and Phonology
World Literature in English
Literature and the City
Critical Discourse Analysis
Crime Fiction
Shakespeare: Film, Text, Performance
English Summer Programme
English and Professional Communication Electives (examples)

Persuasive Writing
Communicating Fashion Culture
Public Speaking and Presentations in English
Promotional Writing in English
Advertising Copywriting in English
English Summer Programme
Writing for New Media
Multimodal and Mediated Discourse

English in Creative and Cultural Professions
Public Relations Writing in English
Strategic Business Communication in English
Negotiation in Professional Contexts
Language in Law and Crime
Intercultural Organizational Communication and Institutional Interaction
Students can take up to 6 credits of courses from another stream (subject to availability)!
Capstone Experience: Final Year Project

All final-year students need to do either a Professional English or a Research Final Year Project.
Professional English Final Year Project
(examples of project hosts)
Research Final-Year Projects

Possible research areas:
- Applied Linguistics
- Professional Communication
- Literary Studies
- Discourse Analysis
- Language and Digital Media
- Theatre and Performance Studies
- Cultural Studies
Please visit the Department of English website for details of the BA English curriculum!

https://www.en.cityu.edu.hk/Undergraduates/BA-English/Programme-study-cohort-2019

### Programme of study for cohort 2019 & 2020

Total numbers of credit units of this programme are different for each cohort. Requirement for normative 4-year degree, Advanced Standing I and Advanced Standing II students are not the same too. Please also refer to the credit distribution page for the details.

<table>
<thead>
<tr>
<th>Foundation-year courses</th>
<th>Level</th>
<th>Credits</th>
<th>Syllabus</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN2714 English Language Skills and Strategies</td>
<td>B2</td>
<td>3</td>
<td>EN2714.pdf</td>
</tr>
<tr>
<td>EN2722 Studies in English: Knowledge and Pathways</td>
<td>B2</td>
<td>3</td>
<td>EN2722.pdf</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Core</th>
<th>Level</th>
<th>Credits</th>
<th>Syllabus</th>
</tr>
</thead>
<tbody>
<tr>
<td>EN2711 The Structure of English</td>
<td>B2</td>
<td>3</td>
<td>EN2711.pdf</td>
</tr>
<tr>
<td>EN2717 Literature Across Time</td>
<td>B2</td>
<td>3</td>
<td>EN2717.pdf</td>
</tr>
<tr>
<td>EN2718 Literature Across Media</td>
<td>B2</td>
<td>3</td>
<td>EN2718.pdf</td>
</tr>
<tr>
<td>EN3329 Discourse and Pragmatics</td>
<td>B3</td>
<td>3</td>
<td>EN3329.pdf</td>
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</table>
For details of the CityU general admission requirements, please refer to the Admissions Office website:

https://www.admo.cityu.edu.hk/
<table>
<thead>
<tr>
<th>JUPAS Catalogue No. and Title</th>
<th>Minimum Level Required (see remarks)</th>
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<tbody>
<tr>
<td></td>
<td>English Language</td>
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<td></td>
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<tr>
<td>College of Liberal Arts and Social Sciences</td>
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<tr>
<td>JS1102 BSocSc Asian and International Studies</td>
<td>Level 3</td>
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<tr>
<td>JS1103 BA Chinese and History</td>
<td>Level 3</td>
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<tr>
<td>JS1104 BA English</td>
<td>Level 3</td>
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<tr>
<td>JS1105 Department of Linguistics and Translation (options: BA Linguistics and Language Applications, BA Translation and Interpretation)</td>
<td>Level 3</td>
</tr>
</tbody>
</table>

https://www.admo.cityu.edu.hk/programme/JS1104
BA English (JS1104)

Best Six Subjects (include English)  
(the number in bracket is the weighting of the subject)

Core
English Language (2.5)
Chinese Language (1)
Mathematics (1)
Liberal Studies (1.5)

Electives
Literature in English (1.5)
Other electives subjects (1)

*interviews will be held on a selective basis
To be considered for admission, you must satisfy the General Entrance Requirements and the following major-specific entrance requirements:

- level 5 or above in HKDSE English Language
  OR
- grade C or above in GCEAL/IAL English Literature
  OR
- grade B or above in GCEOL/GCSE English Language
  OR
- score of 610 (paper-based test); or 253 (computer-based test) or 102 (internet-based test) in Test of English as a Foreign Language (TOEFL)
  OR
- overall band score of 7 in International English Language Testing System (IELTS)
  OR
- other strong evidence of English proficiency

For year 3 (Advanced Standing II) admission, applicants are normally expected to have completed an Associate Degree/Higher Diploma with a Cumulative Grade Point Average (CGPA) of ≥3.0 or an equivalent overall mark, or a credit award.

For year 2 (Advance Standing 1) admission, applicants are normally expected to have completed first year of their Associate Degree/Higher Diploma with a Cumulative Grade Point Average (CGPA) of ≥3.3 or an equivalent overall mark, or a credit award.

Interviews will be held on a selective basis.
Other opportunities...
Student-led Creative Journal:
Halfway Home
Professor Shirley G.L Lim Poetry Writing Scholarship

Professor Charles Bazerman Prose Writing Scholarship
Scholarships

CityU students are eligible for a range of scholarship. Below are some examples:

Sir Edward Youde Memorial Scholarships
HSBC Overseas Scholarship Scheme
HSBC Hong Kong Scholarship
Hong Kong Jockey Club Scholarships
Hong Kong Government Scholarship
Li Po Chun Charitable Trust Fund Scholarships
Scholarship for Prospective English Teachers*

*BA English (Language and Literature stream) is listed as one of the Recognised English Major Degree Programmes for the Scholarship for Prospective English Teachers run by the Education Bureau (EDB). New students of the four-year normative degree can apply. For details, visit https://www.edb.gov.hk/en/teacher/qualification-training-development/training/scholarship-for-eng-teacher/index.html
Our graduates enter different professions, such as education, journalism, administration, publishing, advertising, corporate communication, civil service, public relations, finance, cultural and creative industries. Some of them also pursue further studies in Hong Kong or overseas.
If you want to find out more about us, please visit our departmental website:

https://www.en.cityu.edu.hk

Also, check us out on Facebook:

@English.CityU